



ROTARY 2011 CLASSIC SPONSORSHIP OPPORTUNITIES



Promotional Benefit	Crystal	Bronze	Silver	Gold	Platinum	Alexian
Event Program Listing All Sponsors will be listed in the evening's Classic Program	✓	✓	✓	✓	✓	✓
Event Website Listing All Sponsors will be listed at the Classic website	✓	✓	✓	✓	✓	✓
Event Sponsor Signage Listing This level of Sponsorship will include a listing on the Main Sponsors Sign located at the main entrance and stage		✓	✓	✓	✓	✓
Event Slide Show Presentation We present a continuous slide show during the evening that includes Rotary services, auction items and our Sponsors			✓	✓	✓	✓
Featured Naming Rights A unique opportunity for a Sponsor to have their name on an event element: Valet Parking, Silent Auction, (*more below...)			✓	✓	✓	✓
Daily Herald Announcements & Press Releases We will be running a pre-Classic announcement Ad, as well as a Post Classic "Thank You" Ad for all of these Sponsors			✓	✓	✓	✓
Sponsor Table for 10 (\$750 value/can add to Crystal, Bronze or Silver) This level of Sponsorship includes reserved premium seating	w/table for 10 \$1,000	w/table for 10 \$1,250	w/table for 10 \$1,750	✓	✓	✓✓
Branded Web Banner These Sponsors will receive a custom designed banner Ad on the Classic website				✓	✓	✓
Video Presentation The Classic Video opens the evening's festivities with our story of Community Service. This level of Sponsorship receives "Presented by:" in the opening sequence.					✓	✓
Corporate Partner – Alexian Brothers Hospital Network Our Diamond Sponsorship includes premier co-branding opportunities, is acknowledged with our Honorary Chair, and receives top billing in all event marketing ~ ask for details.						✓
2011 Classic Sponsorship Pricing	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000

* **Featured Naming Options:** Valet Parking, Silent Auction, Live Auction Paddle, Coat Room, Photography, Champaign Toast, Various Bars, Printing, Early Bird Raffle, Center Pieces, Entertainment, Event Decorations, Event Audio/Video, Classic Sponsor Awards, Coffee & Desert, more...

SAVE THE DATE: MARCH 12, 2011